Dear Industry Partner,

LACA 2017, the 5th Latin American Congress on Autoimmunity will be held in the serene setting of Cancun, Mexico, 26-29 November 2017.

International opinion leaders and distinguished Latin American autoimmunologists will create an environment of dynamic scientific exchange about recent progress in autoimmune diseases. This multi-disciplinary autoimmunity congress will include updates on novel therapies for SLE, IBD and neurological diseases, alongside novel themes like Chikungunya in the region of the Americas, the Zika virus and autoimmunity, and many more.

Please contact me for details, pricing and booking form:

Daniela Bloch  
Industry Liaison & Sales Associate  
Tel: +41 22 9080488 Ext. 913  
Fax: +41 22 9069140  
Email: dbloch@kenes.com
ABSTRACT TOPICS

ANTIPHOSPHOLIPID SYNDROME TOWARDS THE THIRD DECADE
ANTI-TNFs AND AUTOIMMUNITY
ARBOVIROSIS, ARTHRITIS, AND IMMUNE RESPONSE IN LATIN AMERICA
ARTERIAL HYPERTENSION AND THE IMMUNE SYSTEM
CANCER AND AUTOIMMUNITY
CENTRAL NERVOUS SYSTEM AND AUTOIMMUNITY: EYE, SMELL AND PSYCHIATRY
CITRULLINATION AND AUTOIMMUNITY: ACPR
DIAGNOSTIC MEASUREMENTS IN AUTOIMMUNITY
ENVIRONMENT, VACCINATION, ADJUVANTS (ASIA SYNDROME), AND AUTOIMMUNITY
GENETICS AND EPIDEMIOGENETICS IN AUTOIMMUNITY
HELMINTHS EGGS AND MODULATION OF AUTOIMMUNE DISEASES (HYGIENE THEORY)
IL17, TH17 AND AUTOIMMUNITY
IMMUNODEFICIENCY AND AUTOIMMUNITY
IMMUNOMODULATION
INFECTION AND AUTOIMMUNITY - MICROBIOME, INFECTOME AND INTERACTOME
IVIG AND NATURAL AUTOANTIBODIES
MECHANISM AND ETIOLOGY OF AUTOIMMUNE DISEASES
NEW CYTOKINES AND ANTI-CYTOKINES
NOVEL THERAPEUTIC TARGETS IN AUTOIMMUNITY
PRECISION (PERSONALIZED) MEDICINE IN AUTOIMMUNITY
PREDICTING, MONITORING AND PREVENTING
PREGNANCY, SEX HORMONES AND AUTOIMMUNITY
RITUXIMAB AND B-CELL DEPLETION THERAPY
SLE, SJOGREN’S SYNDROME
SOCIO-ECONOMIC DETERMINANTS OF HEALTH AND IMMUNOLOGICAL ACTIVITY
THE HEART AND ATHEROSCLEROSIS AND AUTOIMMUNITY
THE IMMUNE NEOENDOCRINE SYSTEM AND AUTOIMMUNE DISEASES
SUPPORT CATEGORIES & BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your supporter category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement in Final Programme Book (Full Color)</td>
<td>Inside back</td>
<td>Inside</td>
<td>Inside</td>
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<tr>
<td>Mailshot</td>
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<td>Supporter’s company brochure will be inserted in the participants’ Congress Bags</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Congress registrations</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Supporter’s logo with hyperlink on Congresse website</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Supporter’s logo in the Program</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Acknowledgement on Supporters’ Board on-site</td>
<td>✓</td>
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</tbody>
</table>
EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and supporting better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. Medical education therefore plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the Conference, you are making a vital contribution to these efforts.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION PLENARY/PARALLEL

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

EDUCATIONAL GRANT

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.
MOBILE APPLICATION

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Congress App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the app: “Supported by: company name/logo” (product logo not permitted)
- Signage on site with App QR code and “Supported by: company name/logo” (product logo not permitted)
- 2 “push notifications” are included in the sponsorship package
- Priority listing in the list of conference exhibitors
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event

APP PUSH NOTIFICATION

- 1 “push notification” sent to all participants** onsite through the mobile app - to be coordinated with Congress Organizer.
- Support will be recognised in the Company and Exhibition Guide of the Final programme, on the event website, and with signage during the event following all compliance regulations.

*(Only available for companies that have an industry symposium or Product Theatre)

**(Only for those who have accepted to receive such information
PROMOTIONAL SUPPORT OPPORTUNITIES

PLENARY SPONSORED SYMPOSIUM

Company plenary sponsored symposium up to 30 or 60 minutes. Program subject to the approval of the Congress Scientific Committee.

Includes: hall rental, standard audio/visual equipment, display table.

- Permission to use the phrase: “Official symposium of the 5th Latin American Congress on Autoimmunity”
- Sponsored Symposium Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline)
- Time Slots: allocated on a first come, first served basis - time slots coming soon
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Congress.

SPEAKERS’ READY ROOM

Facilities will be available at the Congress Centre for speakers and abstract presenters to check their presentations.

- The Supporter's name/or company logo will appear on all signs for this room
- Opportunity to display Supporter’s logo on screensavers at each workstation
- Supporter’s logo with hyperlink on Congress website
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program

INTERNET AREA

There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed.

- Signage near the area with “Sponsored by...” and a company logo
- Opportunity to display company logo on screen background, screen saver
- Opportunity to brand area with your own carpet
- Opportunity to provide branded paper, mousepads
- Opportunity to distribute branded items
MEET THE EXPERT SESSION

An expert chosen by the supporting company (approved by the Congress Scientific Committee) discusses a topic to a small audience of participants.

- Opportunity to brand the meeting room
- Inclusion of a company invitation in the participants’ congress bags
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering
- The Satellite programme will be included in the Industry Support and Exhibition section of the Programme Book
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event

COFFEE BREAKS

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company’s logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

HOSPITALITY SUITES / MEETING ROOMS

An opportunity to hire a room at the Congress venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporter will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
CONGRESS BAGS

Supporter will provide funding of the Congress bags.

- The bag will bear the Supporter’s logo and the Congress logo
- Supporter’s logo with hyperlink on Congress website
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program

* The bag must be approved by the organizing committee in advance.

*Featured bag for illustration purpose only

WELCOME RECEPTION / NETWORKING EVENT

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event

FESTIVAL CHAIRS

The branded Seating Cubes are sturdy, trendy, cool, classic, cheerful, creative, stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for the event.

- Opportunity to use the branded seats in your Product Theatre session
- Opportunity to customize the seating cubes
- 50+ branded seats will be produced
- Location of seating cubes onsite to be coordinated with Secretariat

CONGRESS NOTEPADS & PENS

Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the LACA logo and the Supporter’s company logo and will be distributed in the participants’ Congress bags.
- Supporter’s logo with hyperlink on Congress website
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program
CONGRESS LANYARDS
Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:
- Supporter’s logo to be printed on the lanyards
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme book
- Acknowledgement on Supporters’ board on-site

ADVERTISING SUPPORT OPPORTUNITIES

FINAL PROGRAMME
Full inside page color advertisement in designated section of the Final Programme.

The Final Programme will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Conference bags.

PROMOTIONAL MATERIAL - BAG INSERT
Inclusion of one-page promotional material in the participants’ Conference bags.
Material should be provided by the Supporter and approved by the Secretariat.
Supporters’ product information will be available for all Conference participants
The distribution arrangement will be advised
PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizers.

- **Exclusive**: Mail blast will be exclusive for the supporting company. The designed mail blast (HTML format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. “From” field will be LACA 2017.
- **Joint**: Mail blast will list all supporting companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organizer.

Support will be acknowledged in the Industry Support and Exhibition section of the final programme, on the event website, and with signage during the event.

*In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of $250. Content received after the deadline may be processed for an additional fee of $500.*

MINI PROGRAMME

- Support will be acknowledged on the back cover as “Supported by…” and a company logo only
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event

BRANDING OF VENUE

Please contact dbloch@kenes.com for a detailed offer

- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event

Please note that it is the Exhibitor’s / Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs. (Contact information is provided in the General Information section on page 7).

ACKNOWLEDGEMENTS

Please note that all Supporters will be acknowledged in the Program, on the onsite Supporters’ Acknowledgement Board and on the Conference website.

*All pictures are illustrations only.*
EXHIBITION

The commercial/technical Exhibition will be held in the Fiesta Americana. The floor plan has been designed to maximize Exhibitors’ exposure to the delegates. All spaces will then be allocated based on the reservations received, on a “first come, first served basis”.

SPACE ONLY RENTAL (MIN. 12QM)  SHELL SCHEME RENTAL

FLOOR PLAN  VENUE MAPS

EXHIBITORS BADGES RULES & REGULATIONS
SPACE ONLY RENTAL

(Minimum of 125QM)

That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Conference Website as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the Final Program

* All pictures are for illustration only
SHELL SCHEME RENTAL

That includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in designated industry section of the Final Programme

* All pictures are for illustration only
EXHIBITORS BADGES RULES & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee (TBA). Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors’ Portal. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.
EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 5th Latin American Congress on Autoimmunity. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors’ Technical Manual.
BOOKING PROCEDURES AND PAYMENT INFORMATION

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions of Supporter are included in this Online Prospectus and will be included in the Supporter agreement.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice
40% by May 26, 2017

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check ($).
Please make checks payable to:
Kenes International Organizers of Conferences Ltd - LACA 2017 Cancun

Option 2: Payment by Bank Transfer ($) .
Please make drafts payable to:
Kenes International Organizers of Conferences Ltd - LACA 2017 Cancun
Bank Account
Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland.
Account number: 693980-52-877
Kenes International Organizers of Congresses Ltd
Clearing number - 4837
Swift - CRESCH2212A
IBAN - CH41 0483 5069 3980 5287 7
All bank charges are the responsibility of the payer.
CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department: Daniela Bloch at: dibloch@kenes.com.

The organizers shall retain:
- 10% of the agreed package amount if the cancellation / modification is made on or before March 26, 2017 inclusive.
- 50% of the agreed package amount if the cancellation / modification is made between March 27, 2017 and July 25, 2017 inclusive.
- 100% of the agreed package amount if the cancellation / modification is made from July 27, 2017 onwards.

VAT INFORMATION

VAT (Subject to Change)
All Supporter prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.
Where applicable VAT fees can be claimed through:
Mr. Richard Asquith
TH/IF VAT Services Managing Director
+44 (0) 870 067 8881 Work
+44 (0) 79 777 23645 mobile
richard.asquith@tmt-group.com
Dolphin House’ 2-5 Manchester Street
Brighton BN2 1TF, United Kingdom